

Aurelio Franco Fernández

Senior Frontend Developer

Málaga, Spain | 661468441 | info@aureliofranco.com | linkedin.com/in/aureliofranco | aureliofranco.com | github.com/afranco83

PROFESSIONAL PROFILE

Senior Frontend Developer with 20+ years of experience building web products and projects, the last 4 at Freepik/Magnific working with React, Next.js and TypeScript in high-traffic product environments (product launch, payments platform and Go-To-Market). AI-native augmented workflow: agentic development with Claude Code, use of Skills, and hands-on review and refinement of generated code, within a LazyVim + tmux setup. Previous track record as technical and end-to-end project lead: prototyping, design, development, SEO/SEM, server management and direct client management.

EXPERIENCE

Frontend Developer

Jun 2022 – Present
~4 years

Magnific (formerly Freepik Company) — Málaga, Hybrid

- Built the first version of the Teams product during the months leading up to its launch.
- Developed the payments platform (checkout) and the Profile (User) area, along with additional web development work.
- Currently part of the Go-To-Market team: SEO- and visibility-oriented landing pages, and integrated microtools to showcase new product features.
- Agentic workflow with Claude Code and Skills, with hands-on review and refinement of generated code.
- Stack: React, Next.js, TypeScript, Jest, Zod, Jotai, Recoil.

Senior Web Developer · UI/UX Designer

Feb 2018 – May 2022
4 years 4 months

Natureh — Madrid

- Fully responsible for the development of the corporate web portals: Company, B2C, B2B and HR, integrated with the company's ERP systems.
- Developed internal (non-public) frontend tools for ERP modules — including chaotic warehouse management — optimized for tablets and mobile devices.
- Led projects within the web area: client and account management, planning and development alongside the team.
- Stack: HTML, CSS, JavaScript, Razor (ASP.NET) for the web portals, SQL.

Project Manager · Web Design & Front-End Development

Oct 2009 – Feb 2018
8 years 5 months

e-strategia — Madrid

- Project owner: direct client contact, quoting, delivery and maintenance (official Project Manager title since 2013).
- Managed and developed projects at very different scales: from freelance clients to large SharePoint implementations.
- Clients across diverse sectors — consumer goods, aviation, beauty, media, real estate and life annuities —, including collaborations for advertising agencies such as Ogilvy and DDB. Further details and case

studies available upon request.

- End-to-end project ownership: prototyping, design, front-end development, SEO, SEM, observability, server and database management (MySQL).

EARLIER EXPERIENCE

Web Design & Front-End Development (freelance)

2006 – 2014
8 years

aureliofranco.com — Madrid / Málaga

- 2006–2009: full-time freelance work. 100+ projects for clients across highly diverse sectors (pools, retail, car rentals, marketing, accommodation, brickworks, services), with end-to-end responsibility: project management, prototyping, design, development and deployment.
- 2009–2014: maintained a small portfolio of personal clients alongside the role at e-strategia.

IT Consultant, Nexopyme — Sistemas Estratégicos S.A., Málaga · 2006 – 2007 — IT security and e-commerce consulting.

Systems Administrator — Telyco/Telyconova, Vélez-Málaga · 2005 – 2006

EDUCATION

Claude Ecosystem Certification — Anthropic · In progress, 2026

Master's in Web Application Development with ActionScript 3.0 and Adobe Flash — CICE, Madrid · 2012

Expert in Graphic Design and Web Development — FORMAN, Málaga · 2010

Higher Vocational Training (C.F.G.S.) in IT Systems Administration — I.E.S. Juan de la Cierva, Vélez-Málaga · 2004 – 2005

TECHNICAL SKILLS

Frontend	React, Next.js, TypeScript, JavaScript, HTML5, CSS3, Vue
Architecture & Conventions	Frontend architecture, BEM, Atomic Design, Conventional Commits
State & Testing	Jotai, Recoil, Zod, Jest
AI & Environment	Claude Code (agentic development, Skills), LazyVim, tmux, Cursor, Git, GitHub
Design	Figma
Backend & Data	Razor (ASP.NET), SQL, MySQL
Infrastructure	Docker and Kubernetes (development environments), CI/CD (pre-deploy verification pipelines)
Other	SEO, Firebase, Project Management

LANGUAGES

Spanish — Native English — Intermediate